

# FRAC Summer Nutrition Programs Year-Round Implementation Calendar

The Food Research and Action Center’s (FRAC) Summer Nutrition Programs Implementation Calendar is a step-by-step guide to support efforts to strengthen and expand the Summer Nutrition Programs. Each month is divided into two sections, one developed for sponsors, the other for anti-hunger, child advocates and others who help support sponsors in their communities. The calendar offers easy steps and ideas to help sponsors – and the advocates who support them – successfully prepare, promote and execute the Summer Nutrition Programs year-round.

	SPONSORS	ADVOCATES
SEPTEMBER/OCTOBER <i>Evaluate Last Summer</i>	Evaluate your operations each year and determine which practices were the most effective and should be continued next summer.	Consider the roles you played this past summer and how you can provide even more assistance to and encouragement for returning and new sponsors next summer.
NOVEMBER/DECEMBER <i>Set Goals for Next Summer</i>	Start to look ahead to next summer and what you might do differently to further build your program.	Begin planning what role you can play in the Summer Nutrition Programs next summer.
JANUARY <i>Develop Action Plans</i>	Create an action plan and convene meetings with all relevant stakeholders.	Establish deadlines for when each of your tasks associated with the responsibilities you are committing to will be completed.
FEBRUARY <i>Set the Stage for Success</i>	Begin to think about and plan for the logistical operations of your sponsorship for the Summer Nutrition Programs.	Intervene to prevent previous sponsors from dropping out, and ensure that eligible communities in your area will have sites.
MARCH/APRIL <i>Establish Logistics</i>	Take this opportunity to finalize all of your operational details.	Assist by offering to help in confirming site locations and helping connect sponsors with potential sites not yet on the program.
MAY/JUNE <i>Conduct Outreach and Navigate the Last Minute Scramble</i>	Implement your outreach plan and work out the kinks to your summer nutrition operations that naturally arise at the beginning of the year.	Work with the sponsors in your community.
JULY/AUGUST <i>Maintain Momentum</i>	Are now in the midst of your summer nutrition program. Effectively manage your sites, offer innovative programming, and ensure that high quality meals are being served at your sites.	Assist sponsors and sites over the summer months by helping maintain the momentum through continued outreach to make communities aware of the sites and ensure their children are coming to the sites, as well as any ideas for programming to make the sites interesting and fun for the children who attend.

→ Get the full calendar on FRAC’s website by visiting Summer Food under the Federal Food Programs section.