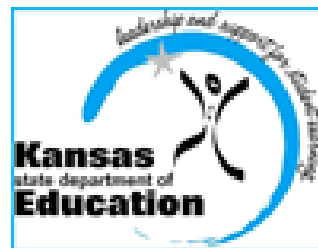
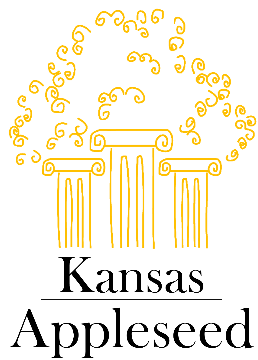


2014
KANSAS SUMMER FOOD
SERVICE PROGRAM
SPONSOR SURVEY



BACKGROUND

In November 2014, Kansas Appleseed partnered with the Kansas Department of Education to create and administer a survey for Kansas Summer Food Service Program sponsors. The online survey was sent to all 122 organizations which had served as summer meals sponsors in 2014. Approximately one-third (42 of 122) of the sponsors responded to the survey.

KEY FINDINGS

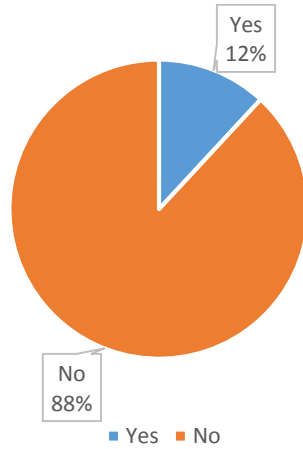
1. 28% of respondents reported their programs required funds in addition to the Federal reimbursements to operate in Summer 2014
 - a. 60% of sponsors whose program required additional funds in 2014 indicated funding came from general organization expenses
2. 50% of respondents cited low participation rates among area children as a challenge their programs faced in 2014
3. 60% of respondents attributed low participation rates in 2014 to a lack of transportation
4. 71% of respondents indicated they would be willing to partner with another organization to offer more meals in 2015
5. 55% of respondents indicated additional financial support would help them expand their summer meals programs in 2015

KEY RECOMMENDATIONS

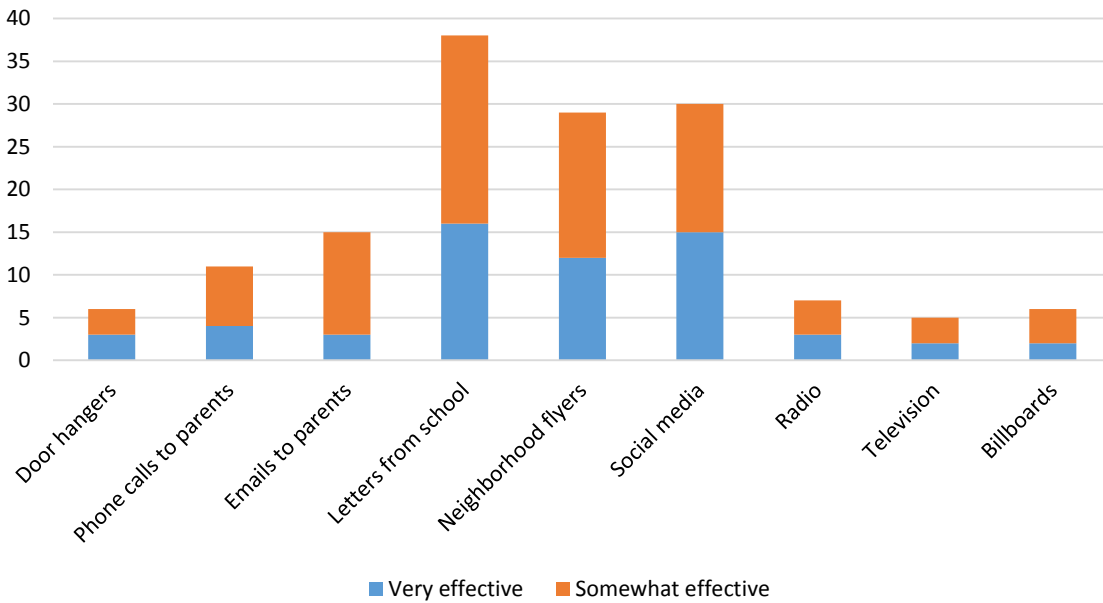
1. Partnering organizations can provide many types of support to Summer Food Service Program sponsors and sites:
 - a. Financial support
 - b. Assistance in recruiting volunteers to prepare meals, transport children to sites, supervise children at sites, or lead activities
 - c. Help with outreach and publicity
2. Summer food service programs in the same neighborhood or town should work together to ensure enough meals are available to children every day in the summer
 - a. Examples
 - i. If one program plans to serve meals in May and June, another program could plan to serve meals in July and August
 - ii. A program serving breakfast and lunch can coordinate with a nearby program serving suppers to ensure area children are receiving three meals a day
 - b. Each program should provide its participants information about meals available through other programs

SURVEY RESULTS

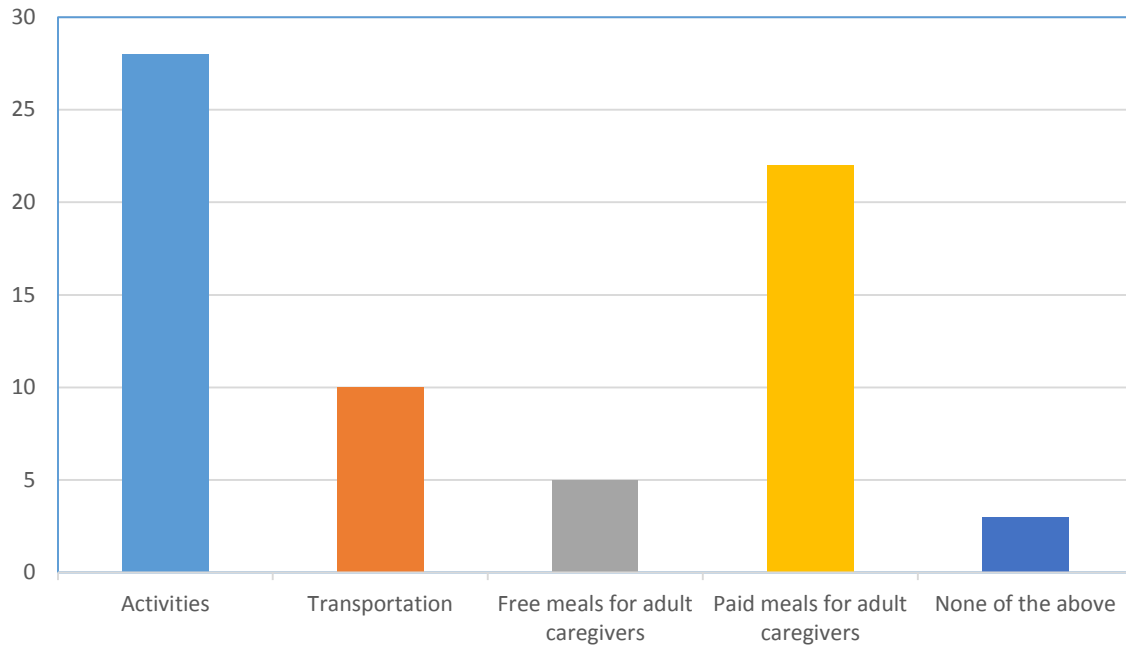
1. Was 2014 the first year your organization participated in the summer meals program?



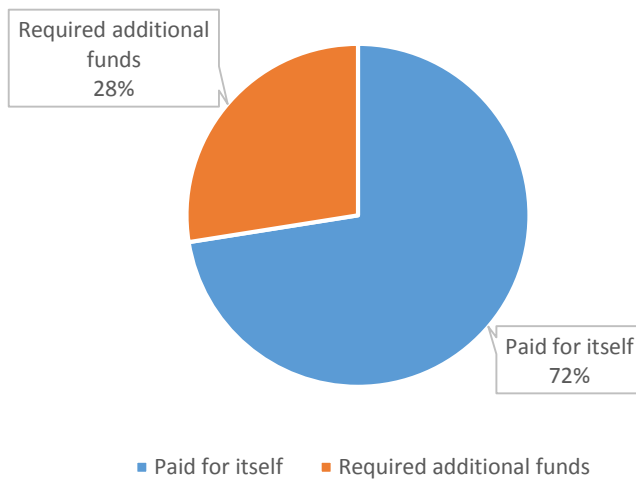
2. Please rate the effectiveness of promotions used by your summer meals program in 2014:



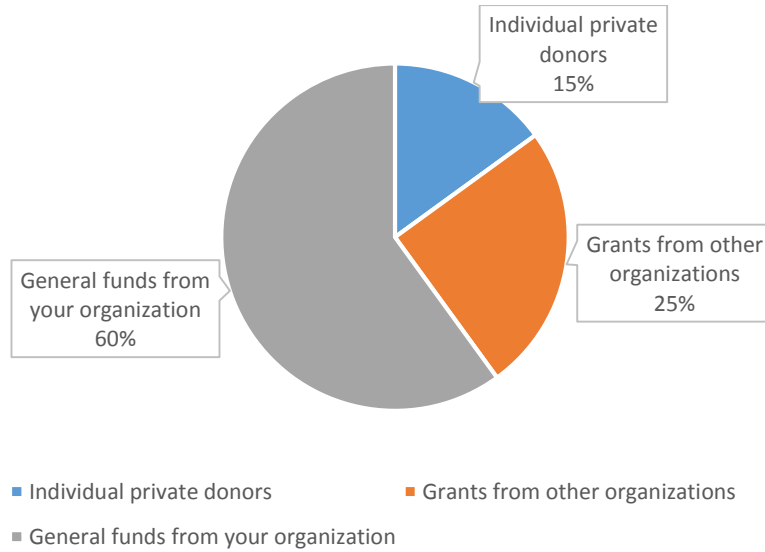
3. Which of the following additional services did your organization offer to participants and their families? Please check all that apply.



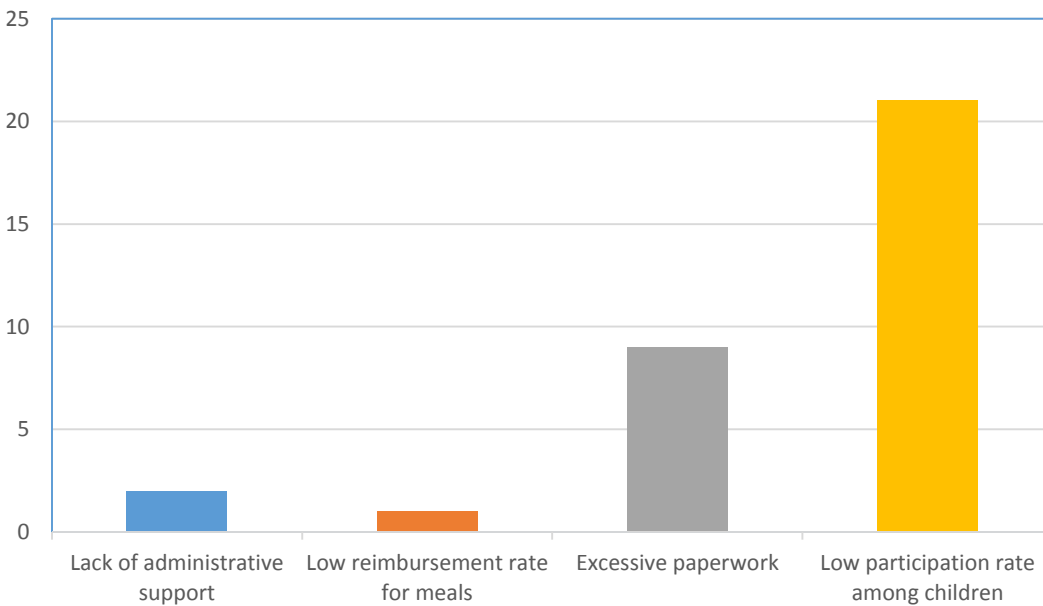
4. Did your organization's summer meals program pay for itself in 2014?



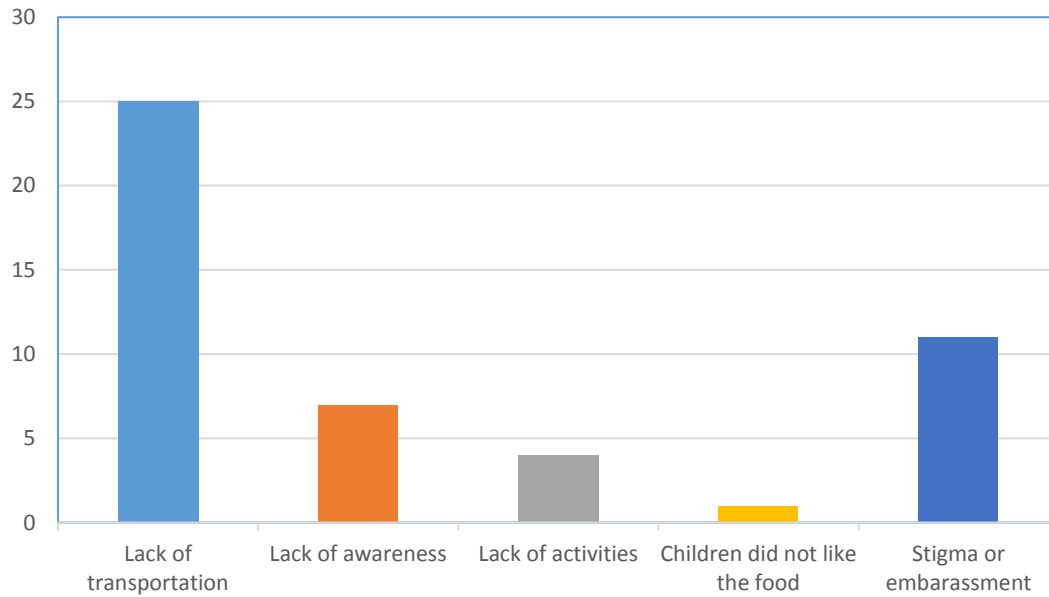
5. If additional funds were required, what was the source of the funds? Please check all that apply.



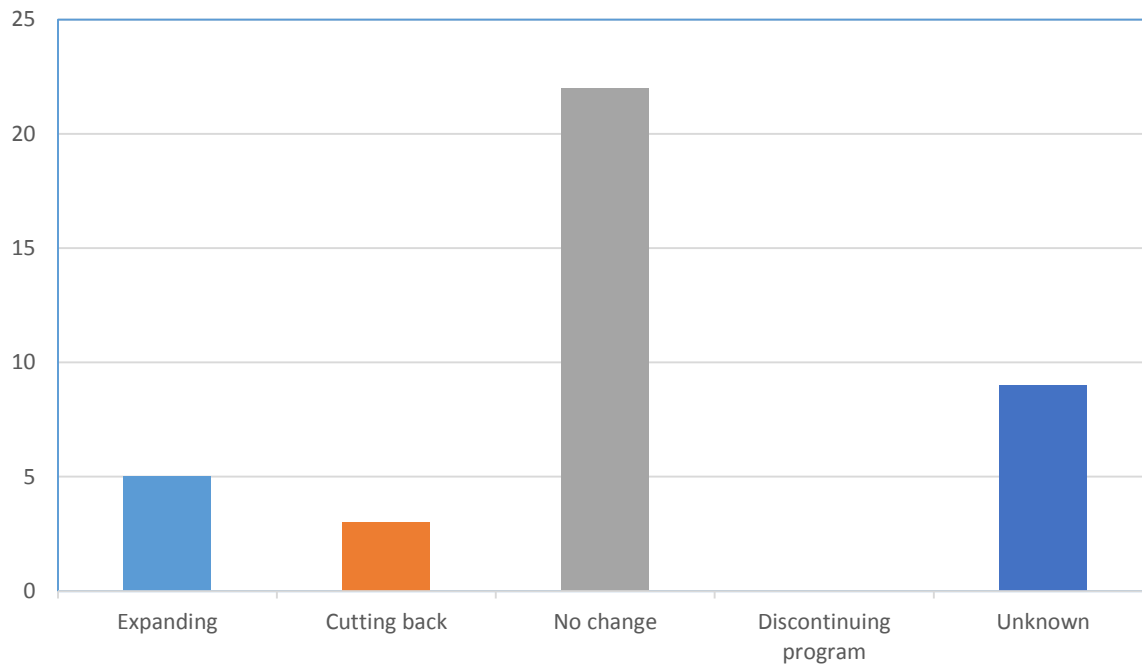
6. What difficulties did your organization encounter in running a summer meals program in 2014? Please check all that apply.



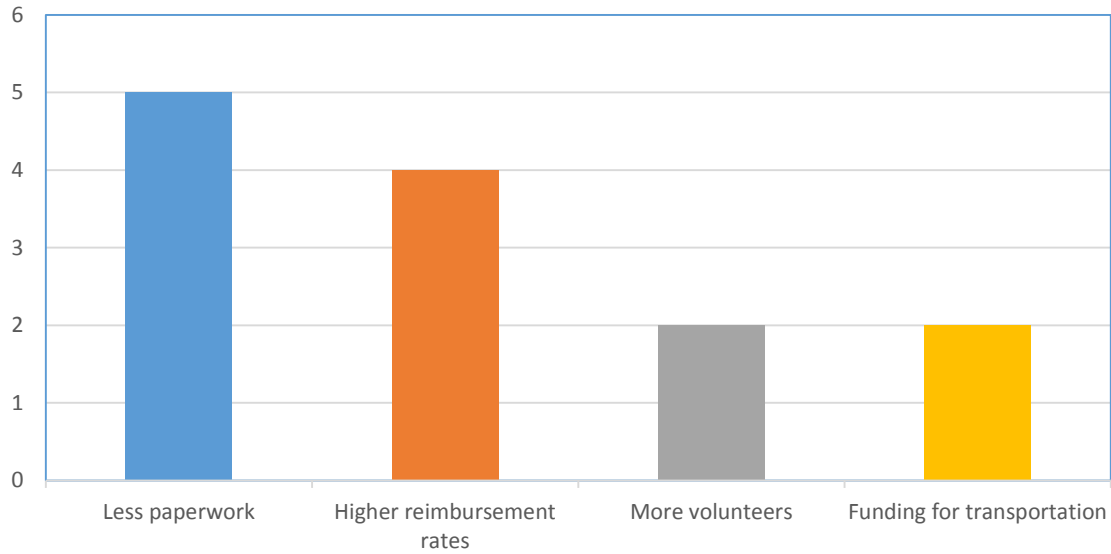
7. Which of the following factors do you feel are obstacles to children’s participation in your organization’s summer meals program? Please check all that apply.



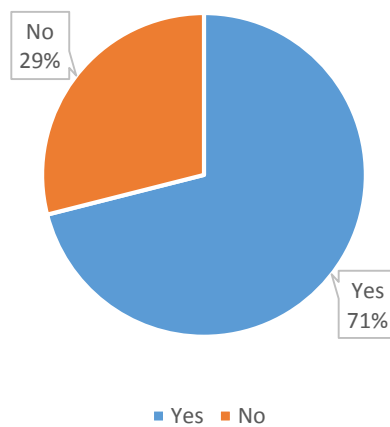
8. How will your organization’s summer meals program change in 2015?



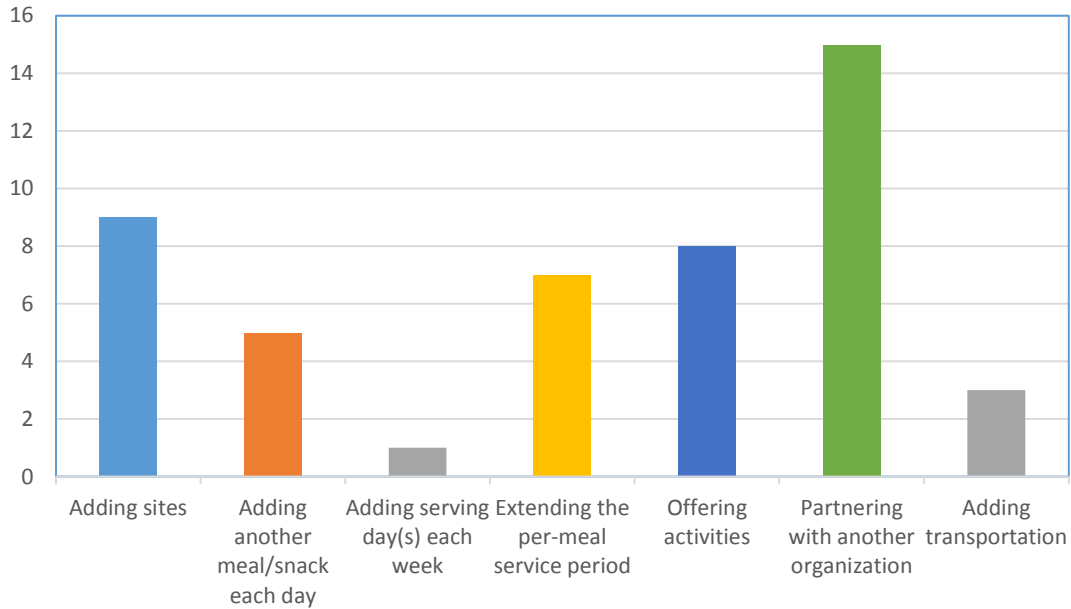
**9. What changes would encourage you to return as a summer meals program sponsor?
(Asked as open-ended question; most common answers are shown in graph.)**



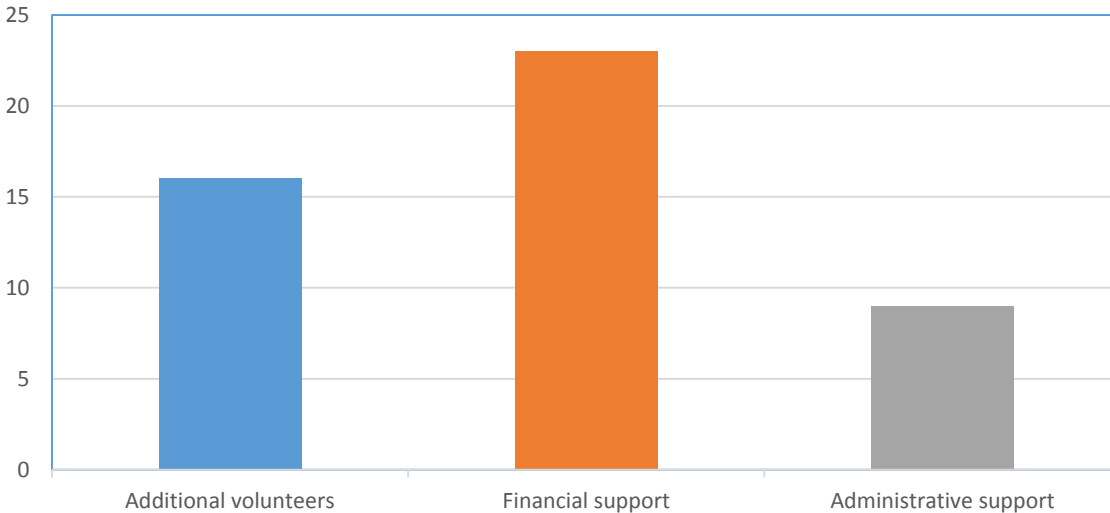
10. Would your organization consider partnering with another organization to expand the number of meals offered or the length of operation in order to serve more meals in 2015?



11. Which options would your organization consider to increase the number of children participating in the summer meals program in 2015? Please check all that apply.



12. Which additional resources would help your organization expand its summer meals program in 2015? Please check all that apply.



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