

Northeast Kansas Summer Food Service Program (SFSP) Summit
Thursday, November 16, 2017
National Agricultural Center and Hall of Fame
Bonner Springs, KS



9:00 – 10:15 a.m.
Registration open

9:30 – 10:00 a.m.

Pre-session Workshop: Summer Food Service Program 101

Intended for new and potential sponsors, this session will give an overview of the USDA's Summer Food Service Program, answering questions regarding qualifying a site, reimbursement rates, rules around serving meals, what meals can consist of and more.

Speaker: Kelly Chanay, Assistant Director of Child Nutrition and Wellness, Kansas State Department of Education

10:15 – 10:20 a.m.

Welcome

Speaker: Rebekah Gaston, Childhood Hunger Initiative Director, Kansas Appleseed

10:25 – 11:30 a.m.

Innovative Approaches: Mobile Meals, Restaurant-style Service, and More

This session will feature how sponsors have integrated the program into their communities in ways that reduce stigma and promote participation, from "pop-up" restaurants to sports complexes and more. This session will also provide a step-by-step guide to implementing mobile services: acquiring and refitting mobile units, budgeting, scheduling and beyond.

Speakers:

- Matthew Shepherd, CEO, Midwest Evaluation and Research
- Josh Mathiasmeier, Director of Nutritional Services, Kansas City, Kansas Public Schools
- Christopher Wagner, Child Nutrition Services Specialist, Topeka Public Schools
- Jessica Kejr, Director of Program Services, Harvesters—The Community Food Network

11:30 – 12:45 p.m.: Breakout Sessions

Activities and Partnerships—Theatre

Many organizations and businesses throughout the state have gotten involved in SFSP, and can be a resource for your program whether they're providing enrichment, supplies or volunteer assistance. It's important to note activities at SFSP sites can increase participation and reduce summer educational slide. Find out how you can successfully work in enrichment activities as well as work with organizations to host events, provide adult meals and more.

Speakers:

- Jillian Fisher, Senior Director of Community Impact, United Way of Greater Topeka
- Christopher Wagner, Child Nutrition Services Specialist, Topeka Public Schools
- Marie Pyko, Public Services Director, Topeka and Shawnee County Public Library
- Angela Parks, Teen Services Supervisor, Olathe Public Library
- Kristina Mason, Research Project Coordinator, Kansas Enrichment Network

Crafting Culturally Competent Programs—Hall of Fame Room

Cultural competence is the ability to meet the social and cultural needs of all children regardless of ethnicity, race or cultural background. Learn more on how your program can practice this important component to effectively deliver services.

Speakers:

- Cecilia-Ananya Belser-Patton, Co-Founder, Principle Partner, and Consultant, JUST Systems, LLC
- Lisa D. McCarty, Co-founder, JUST Systems

12:45 – 1:30 p.m.

Lunch—The Barn

Discussion tables: Rebekah Gaston, will lead a lunch discussion on afterschool meals. If you're interested in offering or expanding afterschool meals, please join her table! All attendees are also encouraged to utilize this time to brainstorm ideas for summer meals and share experiences with one another.

1:30 – 2:00 p.m.

Raising Money to Supplement Your Program

Have you ever raised money through the checkout at your local grocery store? Have you applied for grant funding? Raising additional funds to supplement USDA reimbursements can make a world of difference when it comes to funding activities, staff, transportation, adult meals and more. Speakers will discuss easy approaches to securing community-supported donations and applying for grants.

Speaker: Heather Ackerly Dennis, Development Director, Kansas Appleseed

2:00 – 2:45 p.m.

Outreach Tools to Reach More Youth

Low participation can often be attributed to a need for more effective outreach. We'll dive into strategies to ensure your SFSP marketing efforts are reaching youth and driving participation including social media how-to's (Facebook, Snapchat, Instagram and Twitter), website building, free and easy-to-use graphic design tools and partnering with organizations to spread the word. We'll also feature insights from teens on what forms of advertising and outreach appeal to them.

Speaker: Christina Ostmeyer, Summer Meals Advocate, Kansas Appleseed

2:45 – 3:00 p.m.

Break

3:00 – 3:45 p.m.

Doing What Kansas Does Best: Farm-to-Summer and Introducing Local Produce

Hear about how you can integrate local foods to the benefit of your programs or supplement shelf_stable and/or pre-prepared meals with fresh fruits and vegetables. Speakers will focus on the logistics of these practices and how they made it work.

Speakers:

- Chris Williams/Chef Chris, Pepper Berries Urban Farm
- Steve Curtis, Community Organizer, Activist, and Partner at UrbanWorks
- Ashton Wells, Executive Director, Sharing Community in Rosedale
- Bill Holland, Site Coordinator, Hiawatha ACES

3:45 – 4:00 p.m.

Closing

Final question-and-answer session and closing remarks